



Director of Game Day Operations & Sponsorships

About the role

The Danbury Hat Tricks of the North American Hockey League (NAHL) are hiring a Director of Game Day Operations & Sponsorships. You'll own the fan experience on game days and help grow the team's business through sponsorships and ticket sales.

- **Team:** Danbury Hat Tricks, NAHL
- **Location:** Danbury, CT
- **Level:** Entry level
- **Reports to:** Head Coach

What you'll do

Game day operations

- Run home game days from start to finish so everything goes smoothly
- Manage game day staff and interns, giving everyone a clear role
- Make sure every role is carried out correctly during the game
- Lead by example with work ethic and communication

Events and promotions

- Come up with and run game day events, such as Chuck-a-Puck, school day games and theme nights
- Coordinate clearly with everyone involved in each event, including staff, schools, partners and vendors

Sponsorships and ticket sales

- Reach out to local businesses to bring in new sponsorships
- Help drive ticket sales for the season
- Look after sponsors so they get what they signed up for

Who we're looking for

- Clear communicator who can keep staff, interns, partners and the head coach on the same page
- Organized leader who can assign roles and follow through on game day
- Creative thinker with ideas for events that bring fans to the rink
- Comfortable in a sales role, including cold outreach to businesses
- Eager to start a career in event operations
- Available for nights, weekends and home game days
- Marketing background preferred

How to apply

Send your resume and two references to either:

- **Head Coach:** adauda@hattricksnahl.com
- **General Manager Mike McCreary:** mmccreary@hattricksnahl.com