



Director Of Hockey Operations

Valley Sports Academy is a 116,000 Square Foot Multi-Sport training facility located in Lake Hallie, WI. Our facility includes a 65'x130' Training Ice Rink, 4 Synthetic Ice Shooting Lanes, Rapid Shot, Rapid Hands, 16,000 Square Foot Field House, 6,000 Square Foot Weight Room, 30,600 Square Foot Baseball/Softball Field, 7 Batting Cages, 6 Bullpen Throwing Tunnels, Event Room, Bar/Lounge with two state of the art golf/gaming simulators, and more!

About Valley Sports Academy

VSA Mission: To provide athletes the most comprehensive, in-depth training experience to help them reach their next level.

VSA Vision: Create a sports mecca to connect passionate athletes to those that will help them to their next level.

How We Measure Success: At Valley Sports Academy, success is defined by more than wins and losses, it's measured in three powerful ways:

1. **Character & Leadership** – Did our athletes grow as people, teammates, and leaders who embody what it truly means to WORK FOR IT?
2. **Skill & Development** – Did they sharpen their abilities, expand their knowledge of the game, and take steps toward reaching their next level of performance?
3. **Experience & Pride** – Did they have such a positive and impactful experience that they are eager to return and proudly represent Valley Sports Academy and our Guardians programs?

When our athletes can answer yes to all three, that's when we know we are truly successful. These core measures of success don't just shape our teams, they define the culture, passion, and excellence that drive Valley Sports Academy forward.

Position Overview

The Director of Hockey Operations at Valley Sports Academy is a crucial role in the organization and development of our program. The Operations role plays a big behind the scenes role while supporting the day-to-day hands-on approach.



Key Responsibilities

Logistics and Operations:

- Coordinate our hockey program to include
 - Summer Skills Program
 - Multiple different Camps and Clinics
 - Guardians Spring AAA Hockey Program
 - Including our home spring hockey tournament
 - Jr.Guardians Tier I Hockey Program
 - Private Lessons (On-Ice, Off-Ice, and Skating Treadmill)
 - 3on3 Leagues
 - 3on3 Tournaments
 - Oversee programs schedules, communication, and Player/Parent relations
 - Work with VSA Hockey staff to ensure teams and trainings are fully staffed

Player/Parent Relations:

- Maintain strong parent/player relationships
- Build COMMUNITY amongst our families

Budgeting and Financial Management:

- Maintain a break-even budget for our entire hockey program
- Create and manage the operational budget for the hockey department.
- Ensure adherence to the program's financial objectives

Team and Staff Support:

- Work closely with the coaching staff to ensure that we are pushing the limits and development of players.
- Manage relationships with coaches, players, and parents.

Event Management:

- Oversee special events such as Tryouts, Leagues, and Tournaments

Qualifications

Management: Strong leadership and management skills with the ability to manage multiple tasks and personnel.

Communication: Excellent verbal and written communication skills, with an ability to work collaboratively across departments.

Problem-Solving: Strong problem-solving abilities, particularly under pressure and tight deadlines.



Knowledge: In-depth understanding of hockey operations, player development, and league regulations.

Attention to Detail: Exceptional organizational skills and attention to detail, particularly in managing player logistics and budgets.

Work Environment:

This position has an evolving schedule which includes irregular hours, including nights, and weekends.

This role is critical to developing a mecca for hockey development in the mid-west.

Compensation

Full-Time Position

Competitive salary based on skills and qualifications (range provided during first interview)

How To Apply

Fill out the application form at: [Hockey, Softball, Baseball & Soccer Coaching Jobs](#)